

## OpenAsset Chicago Workshop - Improving Architectural Image Management

Axomic are hosting a workshop at The Conrad Hotel in Chicago to show how OpenAsset can improve image management at your practice. The workshop will include contribution from a Chicago based client, and is a great opportunity to learn about OpenAsset, the leading image management solution for architects.

### when & where

14:30 – 18:00

Thursday 1st October 2009

The Conrad Hotel  
521 North Rush Street  
Chicago, IL 60611

The session will introduce OpenAsset and focus on how implementing an image library can improve business development efficiency. We will discuss how to roll out an image library, including key issues such as data migration and training, and consider how OpenAsset is one piece in a much bigger information management jigsaw.

### who

Marketing  
Graphics  
Image Managers  
Communications  
BD

Following the workshop we will provide drinks and nibbles so we hope this entices you to attend and look forward to meeting you in Chicago!

### book your place

e: [info@axomic.com](mailto:info@axomic.com)  
w: [www.axomic.com](http://www.axomic.com)

### workshop summary

**14:30 – 15:30 Introducing OpenAsset**  
Less frustrating searches + image resizing  
Create better documents, more efficiently  
Automatic project based keywording

**15:30 – 16:00 OpenAsset in action**  
Discussion with AS+GG, let's hear how it's done!

**16:00 – 16:10 Break**

**16:10 – 17:00 Managing Success**  
Moving images into OpenAsset, training + support  
Getting one piece of the jigsaw in place

**17:00 – 18:00 Drinks & Mingling**

### OpenAsset case study

Adrian Smith + Gordon Gill  
Architecture

Katherine Smith - Image  
Manager /Marketing Executive