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Axomic and Knowledge Architecture Announce Partnership

Knowledge management consultancy integrates OpenAsset with leading industry applications

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Axomic Ltd (www.axomic.com), a software company addressing the image management needs of architecture, engineering and construction firms, and Knowledge Architecture (www.knowledge-architecture.com), a knowledge management and information systems consultancy to architecture and engineering firms, today announced that Knowledge Architecture has joined the Axomic Authorized Partner program. As an Axomic Authorized Partner, Knowledge Architecture will leverage the robust OpenAsset application programming interface (API) to provide professional services and integration solutions to Axomic customers using Newforma® Project Center project information management software, Deltek® Vision® business information management software, and intranet portals built on the Microsoft® SharePoint® Server and SQL Server® Reporting Services platforms.

“Implementing an image management solution can be one of the most strategic investments in knowledge management that an architecture or engineering firm can make,” said Knowledge Architecture Founder **Christopher Parsons**. “First, the ROI of self-service and search, automatic re-sizing of images through customer-determined standards, dynamic generation of Microsoft® PowerPoint® presentations, and the easy drag-and-drop integration with Adobe® InDesign® isn’t too hard to calculate. OpenAsset easily pays for itself within the first year of operation. Second, because of our industry’s profound dependence on images to tell the stories of our projects, an image management solution is one of the cornerstones of a knowledge management strategy for an architecture or engineering firm. Lastly, migrating your images from network file-based storage and keywording them in an image management solution removes the need for staff to go through a ‘chaperone’ in your marketing or graphics department to get access to the resources they need, regardless of the time of day or day of the week. That efficiency is generally a relief to both the image-seeker and the chaperone.”

Axomic Business Development Director **Daniel Emmerson** said, “By slashing the time spent searching for images, re-sizing them, creating marketing documents and cataloguing, OpenAsset streamlines image management workflow and boosts productivity for our customers. Now, by partnering with Knowledge Architecture, we’re making it even easier for our customers to integrate OpenAsset with their existing knowledge management systems. For example, Newforma customers can launch OpenAsset and review high quality marketing images for a project directly from Newforma Project Center, which is what they use to manage all their other forms of project information. Additionally, Deltek Vision customers can synchronize project metadata with OpenAsset, reducing the need for dual-entry in both systems.”

About Knowledge Architecture

Knowledge Architecture is a knowledge management information systems and information consultancy that leverages technology to transform business processes and create strategic insights for architects and engineers. Its primary expertise lies in integrating and synthesizing knowledge from disparate industry systems such as Deltek Vision, Newforma Project Center, and multiple digital asset management solutions in a visually compelling way. Knowledge Architecture’s services are delivered packaged consulting solutions and a unique subscription model designed to enable small and mid-size architecture and engineering firms to enjoy custom development resources similar to those of large firms. To learn more about Knowledge Architecture, visit www.knowledge-architecture.com, or email info@knowledge-architecture.com.

About Axomic

Axomic is the leading provider of enterprise-wide image management solutions for the AEC sector. Its flagship product, OpenAsset, is used by project-based companies to manage libraries of images and other digital assets. The solution uses a standard web browser to search for images, collect them for output and convert them to the formats and resolutions needed for various applications. By streamlining the steps involved in cataloging and managing digital assets, OpenAsset frees marketing teams from administrative overhead, IT managers from librarian duties and architects and engineers from distractions that take them away from serving clients. Phone +44 (0)870-850-0435, or visit www.axomic.com.